



Walter E Washington Convention Center
 Conference: 1 – 3 May 2017
 Exhibition: 2 – 3 May 2017

SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze	Corporate
Event Badge Lanyard	✓				
Event Registration Desks	✓				
Conference Bag <i>or</i> Exhibition Visitor Carrier Bag		✓			
Directional Signage <i>or</i> lunch & refreshment breaks			✓		
2 x Welcome Banners Outside Exhibition Hall	✓				
Conference Bag Insert	✓	✓	✓		
Visitor Carrier Bag Insert	✓	✓	✓		
Conference Speaking Slot	2	1			
Conference Session Chairing	1	1	1		
Pre-Event e-shot to registered attendees	✓	✓			
Welcome Letter in Event Guide	✓				
Sponsor Conference Passes	7	5	3	2	
Client Conference Passes	7	5	3	2	
On-screen slide presentation at start of conference and during conference breaks	✓				
Literature distribution in conference room	✓	✓	✓	✓	
Corporate branded water bottles <i>or</i> pads + pens				✓	
Event Guide Advertisement	Outside Back Cover	Inside Back Cover <i>or</i> Inside Front Cover	Full Page Premium location	Full Page	Full Page
Logo on front cover of Conference Program, ePreview Newsletters, Event Guide etc	✓	✓	✓	✓	✓
Logo and profile on the Sponsors' pages of the Event guide	✓	✓	✓	✓	✓
Logo on home page of the connect:ID website and logo, profile and web link on the Sponsors' page of the connect:ID website	✓	✓	✓	✓	✓
Listing and link to your website on our post-event conference proceedings, which are distributed to all conference attendees.	✓	✓	✓	✓	✓

THE SPONSORSHIP PACKAGES

Platinum Sponsorship (ON HOLD) \$20,000

connect:ID's premier sponsorship opportunity will catapult your corporate brand into every attendee's consciousness. Take advantage of this complete package and demonstrate your company's number-one status and position in the industry.

Gold Sponsorship (2 SOLD) \$15,000

Your company will be recognized as a tier-one player in the industry, through a sponsorship opportunity that incorporates a gilt-edged package of high-visibility items and commercial opportunities.

Silver Sponsorship (2 SOLD) \$10,000

*Demonstrate your company's leadership in the market with a premium sponsorship package that promotes your brand to all attendees at **connect:ID**.*

Bronze Sponsorship (1 SOLD, 1 available) \$8,000

An excellent opportunity for your organization to extend its leading presence and increase its visibility in this growing marketplace.

Corporate Sponsorship Package (unlimited available) \$3,750

Propel your company's position forward in the industry with a package that demonstrates leadership and builds brand awareness.

OTHER SPONSORSHIP OPPORTUNITIES

Evening Reception Party (ON HOLD) \$10,000

*Make your company "the talk" of **connect:ID**, through a fun-filled Evening Reception that all attendees to the event will remember. The Party includes drinks, canapés, and entertainment in a setting ideal for extended networking. As the Sponsor of the evening there will be a complete awareness package on offer, from branded invitations to a Welcome speech in the conference.*

Includes all items found in our Corporate Sponsorship Package, plus much more...

Product Launch Pad (unlimited available) \$8,000

*Let **connect:ID** be the launch pad for your new product. To maximize exposure, we have a combination of opportunities that will provide high visibility to your new product prior to the show – via our fully-featured marketing and editorial program – and live at the show, including a product launch within the conference hall, bag inserts, and extended advertising opportunities.*

Includes all items found in our Corporate Sponsorship Package, plus much more...

**Find out more about all these Sponsorship opportunities, by contacting Janine Bill at:
Email j.bill@sciencemediapartners or Tel: +44 (0)1189 843209 or +1 202 386 6751**